

Case Study



COMPANY BRIEF: ▼

Verumex, Inc. (VmX) is a pioneering technology and data analytics firm dedicated to the global commercial real estate market. Established by industry veterans with a track record of successful startups and in international real estate transactions, VmX offers unparalleled analytical insights and platform, crafted by a team of experts, stands as the first of its kind in investment and asset management, delivering data-driven strategies and insights. Headquartered in New York, with teams in Oslo, Bucharest, Bangkok, and Chennai, VmX is a global firm, transforming real estate investment with their cutting-edge technology.

 Technology,
Information and
Internet

 **70 - 100**
Employees

PROBLEM STATEMENT: ▼

Verumex, a global entity, sought a comprehensive HR module tailored for its diversified workforce and operational complexities. Key requirements included customizing leave management in compliance with specific EU country laws and refining the performance management system for effective tracking of ongoing improvement plans. Data privacy, security, and stringent adherence

to international regulatory standards were paramount. The need for a flexible, secure, and compliant HR system is essential for Verumex to navigate the complexities of managing a global workforce while ensuring operational excellence.

SOLUTION PROVIDED: ▼

Linz Technologies implemented and seamlessly integrated Zoho's suite, including People, Recruit, Payroll, Sign, and Learn, to meet the client's business requirements. This tailored solution enhances operational efficiency and processes, ensuring adaptability and sustained performance.

KEY ACHIEVEMENTS:

Streamlined Operations: Zoho People automated and optimized core HR processes, reducing administrative workload and tailoring the HRMS to accommodate a diverse workforce.

Enhanced Recruitment: Zoho Recruit improved talent acquisition, shortening hiring cycles.





- Efficient Payroll Management:** Zoho Payroll ensured accurate and timely payroll processing, compliant with regulations of India.
- Digital Document Signing:** Zoho Sign digitalized document signing processes, enhancing efficiency.
- Learning & Development:** Zoho Learn fostered a culture of continuous learning and development, increasing employee productivity.
- Reporting:** HR Reports offer real-time insights for enhanced decision-making and efficiency. These tailored analytics aid in leave management, PMS, talent acquisition, employee engagement, and compliance, enabling businesses to optimize strategies and drive growth in organization.
- Data Security:** Zoho Applications are committed to maintaining top-tier data security and adherence to international regulatory standards including advanced encryption and ensures the integrity and confidentiality of user data. In terms of regulations, Zoho's products are designed to comply with prominent international standards, including GDPR, ensuring that users' privacy rights are upheld and data is processed with utmost transparency and security.

VALUE-DRIVEN RESULTS:

Zoho HR products have been a crucial asset for Verumex, effectively addressing the intricate challenges associated with managing a worldwide HR landscape. This scenario highlights the critical importance of cohesive, adaptable, and all-encompassing HR platforms in boosting productivity, ensuring compliance, and fostering employee engagement within a global business environment.