



# COMPANY CASE STUDY

## ABOUT US

As a firm, we've been honing our skills for more than 8 years. We're undeniably proud of Dezign and Construction Studio's reputation for the excellence. We've earned our expertise. Yet, in many ways, we still possess the zeal of an upstart, driven to stretch and push ourselves on every project. Our studio environment combined with our large firm resources fosters collaboration and encourages creative thinking.

## CHALLENGE

As Dezign and Construction Studio experienced rapid growth, managing finances and streamlining

project management became increasingly challenging. The manual processes for Books invoicing, expense tracking, and project accounting were time-consuming and prone to errors. The need for a comprehensive solution to scale up operations and improve financial efficiency led them to explore Zoho

## SOLUTION

Zoho Books' project management capabilities were leveraged to create a centralized hub for project-related activities. The team could collaborate, assign tasks, and monitor project timelines in real-time, improving communication and project efficiency. The integrated project management system improved collaboration among team members, resulting in better project coordination and faster response times.

By implementing Zoho Books, Dezign and Construction Studio successfully addressed their financial and project management challenges, achieving increased efficiency, improved accuracy, and enhanced scalability.



**Architects and  
interior  
designers**



**20 - 30**

Employees

